



PLATTFORM.MACHER TAGE 2023

SPONSORING



B2B platform economy

Exchange of ideas, networking & experience



- ✓ 1. – 2.6.2023 (+ Special masterclasses on 30.5.2023)
- ✓ Location: Gut Hühnerhof, Gründau
- ✓ 15 workshops
- ✓ Biggest B2B platform community in Germany
- ✓ 200 attendees: (future) platform operators, researchers, medium-sized companies and service providers from the area of B2B-platforms



Impressions Plattform.Macher Tage 2022



Sponsoring packages

Gold package

€ 7500,- net

- Benefits silver package
- Designation as main sponsor in all marketing activities such as social media or print
- 2 event tickets

→ There's **only 1** gold package

Silver package

€ 3500,- net

- Benefits bronze package
- Placement of advertisements (e.g. beachflags) at the event
- Student sponsorship incl. participation in the event and overnight stay for one student
- Publication of a relevant article on our event website (e.g. video-statement)

Bronze package

€ 1500,- net

- Your logo on our event website, the sponsor wall at the event, the presentation during the breaks and in the white paper
- 10 % discount on the regular ticket price

Dinner sponsoring

€ 9000,- net

- Your logo on our event website, the sponsor wall at the event, the presentation during the breaks, in the white paper and on the napkins and the menu
- Placement of advertisements (e.g. beachflags) at the event
- Short speech before dinner
- 10 % discount on the regular ticket price

→ There's **only one** dinner sponsoring package





Contact person

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